

Finnish health technology to the Brazilian market: techtools partners with Medixine

Techtools, a Brazilian group of companies dedicated to enhancing the quality and efficiency of healthcare, has been looking for a digital healthcare platform for their customers of 2000+ hospitals. COVID-19 has also in Brazil fastened the adoption of digital tools and, in a country of over 200 million inhabitants, scalability in both concepts and technology are key requirements.

Medixine is one of the pioneers of connected care in Europe with its first 15 years of experience in consultancy and connected care projects and the past five years developing and deploying their Medixine Suite cloud system. With already a population of over 2.5 million signed into the product, Medixine has a credible and well proven solution for large scale deployments.

The techtools group and Medixine have now signed a co-operation agreement covering the Brazilian market.

“Medixine is about making large scale digital services possible in healthcare, anywhere in the world. The unique combination of open architecture and configurability makes it easy to deploy Medixine-based services in any condition or disease and in any country. Also, countries with big populations such as Brazil pose high requirements to digital care platforms, the number of hospitals supported can be in the thousands.”, says Dr. Tapio Jokinen, President of Medixine Oy.

“We are excited about the opportunity to co-operate in the Brazilian market with techtools. Together with them we have a system that is well integrated to the Brazilian IT infrastructure – and ready to scale!”, says Mr. Lasse Rousi, CEO of Medixine.

“Brazil has very quickly adopted telemedicine services in order to respond to the challenges of Covid-19 pandemic and both health professionals and patients have easily adapted to the benefits that this model of health care brings. Now we need to take a step forward in terms of new technologies associated with integrated remote care and with Medixine we will bring a solution with all the tools needed for healthcare providers to serve patients with high quality standards using more robust clinical protocols in telemedicine while achieving efficiency gains and cost savings”, says Jeff Plentz, founder of the techtools group.

About Medixine

Medixine Ltd is specialized in connected care solutions. Originally a Finnish company, it operates in all Scandinavian countries and the EU. Medixine's core product Medixine Suite is the result of over 20 years of research and development. It offers tools for new, more effective care where patients' active participation in the prevention and care processes and efficient communication between all parties in the care community are essential.

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About the Techtools group

Techtools group is dedicated to investing, financing and bringing innovative solutions, as well as fostering digital transformation and health teaching and research activities, helping to improve efficiency and reduce costs in the sector. The group has a global network with more than 23 thousand innovative solutions mapped, more than 2000 connected hospitals, 3 owned funds and partnership with more than 100 R&D centers in 38 countries. The group is formed by techtools ventures, a capital manager that leads investments in health; techtools health innovation, innovation management platform; techtools innovation lab; research and development laboratory for new technologies; and techtools consultoria, health technology integrator.

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